PyColorado

DENVER, CO
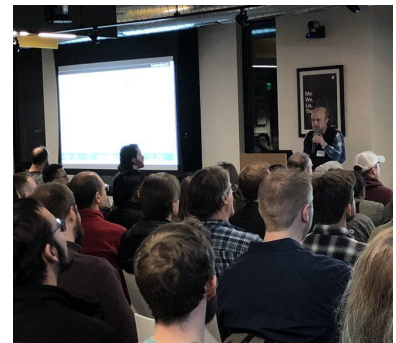## SEPTEMBER 7 – 8, 2019

Sponsorship Prospectus

About PyColorado

PyColorado is a regional Python conference to bring together the community of Python users and developers in the Front Range region of the Rocky Mountains. Python is a popular open-source programming language with many users in this region, including many organizations and companies who rely on the language in their technology stack. Despite rapid growth and increasing prominence of the Rocky Mountain region in the technology world it has been historically underserved with opportunities for collaboration and education, a problem this conference seeks to redress.
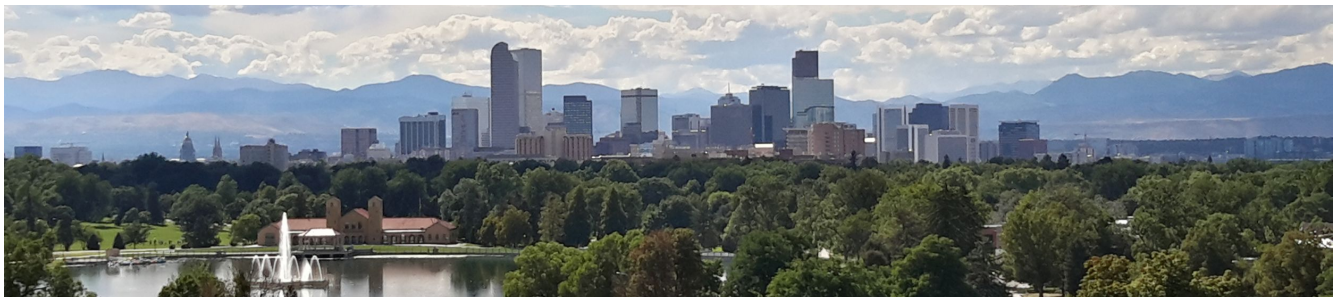
PyColorado commits to creating a diverse, inclusive, accessible and safe conference. We invite speakers and attendees from all over the world to enjoy the superb sights and activities Colorado has to offer while mingling with the local Python community. In this way we help bring the community to greater prominence, help participants improve their Python skills, and connect technology talent to opportunities in industry and interest.

Colorado's Python Groups

Colorado is home to many thriving Python User Groups. 5 of them span just 100 miles on I-25, but make up over 4000 individual members. The groups are located in Fort Collins, Colorado Springs, Boulder, and Denver. They meet monthly and feature regional professionals and even a few acclaimed visitors from out of town.

Denver, Colorado

Denver's 300 days of sunshine, vibrant urban energy, and location at the base of the Colorado Rocky Mountains makes it a spectacular city to visit. It began as a mining camp and was named after Kansas Governor, James Denver, but most call it "The Mile High City".

Denver is near the mountains located on high rolling plains. The picturesque mountain panorama is 140 miles long, and there are over 200 visible peaks including 32 that top 13,000 feet.

Be sure you check out Coors Field or Mile High Stadium. Take a train from our stunning Union Station. Visit the 14 thousand foot peak of Mount Evans. Or drive to the top of Pikes Peak, where Katharine Lee Bates was inspired to write the words to "America the Beautiful".

Package Sponsorships

Benefits	Summit $15,000	Peak $8,000	Front Range $5,000
Conference Passes	10	6	4
Email Newsletter with Link	✓	✓	✓
Branding			
Logo on website	✓	✓	✓
Branded swag distribution*	✓	✓	✓
Logo banner on stage	✓	✓	✓
Attendee list**	✓	✓	
Logo on swag bag	✓	✓	
Logo on opening video	✓	✓	
Logo on closing video	✓		
Engagement			
Booth space at conference	✓	✓	✓
Host tutorial day	✓		
Acknowledgement			
Logo on sponsor's banner	✓	✓	✓
Mention in social media	✓	✓	✓
Mention during opening/closing	✓	✓	✓
Availability	SOLD OUT	~~3~~ Only 1 left!	~~5~~ Only 3 left!

Please note: No refunds for sponsorships, please.

* From sponsor's provided booth space.
** Provided post conference, includes only consenting attendees.

Sponsorship Information

In-Kind Partnerships
Sponsorship can also be in the form of in-kind donations of goods and services essential to organizing the conference, or in assisting speakers to attend the conference. If you can make a substantial in-kind donation, we will recognize you as a package-level sponsor of equivalent value.

Community Partnerships
Community groups are at the core of our tech communities. and we need your help to put on the best conference we can. If you can help us with one of the following, we'll recognize you as a Community Partner.

- You help us find 10 submissions to our Call for Proposals
- Three members of your group attend at a Individual level or higher
- A member volunteers with the conference

Swag Bags
Every attendee will receive one of our conference swag bags when they collect their badge on site. Every sponsor has the opportuning to include a promotional item or brochure.

A la Carte Sponsorships

Families Sponsor — 2 available — $5000
Your full-color logo on signage at the entrance to our parenting room, and child care and family information on our website.

Coffee Sponsor — 4 available — $3000
We'll display your full-color logo on tables where coffee is being served, to be seen by attendees getting their caffeine fix.

Snacks Sponsor — 4 available — $3000
Your logo in 1-color artwork on napkins, and in full-color on signage at the in-venue snacks stations.

Registration Sponsor — 1 available — $2000
We'll display your full-color logo on signage at registration and on the walk-up registration kiosk app. Registration will take place in 3 locations: Workshops, Opening Reception, and 1st Conference Day

Lanyard Sponsor — ~~1 available~~ ~~$2000~~ **SOLD OUT**
Your full-color logo included on conference lanyard.

Dining Guide — ~~1 available~~ ~~$2000~~ **SOLD OUT**
Your logo on our guide to restaurant and cafe options in Downtown Denver. Included in each attendee's swag bag, and on our website.

Cairn Sponsor — $1000
If you or your organization wish to support PyColorado, but feel you cannot in one of the pre-packaged ways -- please consider being a Cairn Sponsor.

Ready to help sponsor PyColorado? Email us: sponsor@pycolorado.org